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SIMPLIFILE APPOINTS VICTORIA L. DIPASQUALE NATIONAL SALES MANAGER

PROVO, UTAH – May 18, 2009 – Simplifile, the leading provider of electronic recording services, today announced the appointment of Victoria L. DiPasquale as Simplifile National Sales Manager. Ms. DiPasquale will be responsible for the management of the Simplifile national sales team along with all related sales activities. Ms. DiPasquale will be based in Lake Mary, Florida and will report directly to Simplifile President, Paul Clifford.

"Simplifile is fortunate to have Vicki lead our national sales team and sales initiatives. Her impressive track record of leadership and accomplishment within the title industry, combined with her dedication to superior service and technology improvements, will greatly benefit Simplifile and our customers. We are pleased to have her join our team," said Paul Clifford, President of Simplifile.

Ms. DiPasquale brings more than 30 years experience from the title insurance industry to Simplifile. Prior to joining Simplifile, Ms. DiPasquale served in a variety of positions within the title insurance industry including extensive experience in both the closing and agency sides of the business.

DiPasquale holds a Master of Business Administration (MBA) degree from the University of Phoenix and is currently pursuing her doctorate degree in management.

About Simplifile

Simplifile provides innovative, simple, and secure electronic recording services via the Internet for a wide variety of customers, including title companies, banks, attorneys, lien filers, and County and State government jurisdictions. Simplifile e-recording services accelerate document recording and simplify document workflow processes, significantly reducing costly overhead associated with traditional submission and recordation methods while dramatically improving client service levels.

Simplifile is focused on building the industry's de facto e-recording network. As such, Simplifile provides a streamlined and scalable approach to electronic recording for organizations of all shapes and sizes. For more information on how Simplifile can benefit your organization, visit www.simplifile.com or call 801.373.0151.

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