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SIMPLIFILE AND ADVANCED DATA SYSTEMS FORM STRATEGIC ALLIANCE

PROVO, UTAH – September 10, 2009 – Simplifile, the leader in e-recording, and Advanced Data Systems, Inc. (ADS), an innovator of software support for government record automation, announced the formation of a strategic alliance between the two companies and the integration of the Advanced Data Systems into the Simplifile e-recording network.

The strategic alliance between the two companies immediately facilitated the rapid integration of AiLIS into the Simplifile E-Recording Network. This integration allows documents electronically filed by Simplifile submitter customers such as title companies, law offices, and banks, to be received, reviewed, recorded, and returned to those same submitters by counties running ADS's software. The strategic alliance also provides for Simplifile and ADS to cooperatively market the alliance and resulting services to their mutual customers.

"ADS is very cautious about entering into business relationships with other companies," said Mark Carter, ADS co-owner and C.T.O. "After doing a pilot project with Simplifile, which turned out well, we decided that a partnership with Simplifile was in the best interests of ADS and our clients. Their staff is very competent and professional, and the company has high business ethics."

"Simplifile is pleased to work with Advanced Data Systems to automate the document recording process," said Erik Blomquist, Simplifile Vice President of Technology. "Advanced Data Systems provides industry-leading government record automation technologies to many small-to-medium-sized counties in Nevada and California. By integrating ADS's software into the Simplifile e-recording network, the combined offering brings the benefits of e-recording to key markets nationwide."

About Simplifile

Simplifile provides innovative, simple, and secure electronic recording services via the Internet. Simplifile's customers include title companies, banks, attorneys, lien filers, and county and state government jurisdictions. Simplifile electronic recording services accelerate document recording and simplifies document workflow processes that reduces costly overhead associated with traditional submission and recordation methods while improving client service levels.

Simplifile is focused on building the industry's de facto electronic recording network. As such, Simplifile provides a streamlined and scalable approach to electronic recording tailored to organizations of all shapes and sizes. For more information on how Simplifile can benefit your organization, visit www.simplifile.com or call 801.373.0151.

About Advanced Data Systems

ADS has been in business for 26 years, with primary focus on providing software and support to the governmental offices in Nevada and eastern California rural counties, cities, and school districts. ADS develops, regularly enhances, and supports most or all of the core software applications for the majority of Nevada counties and school districts.

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