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**SIMPLIFILE ANNOUNCES EXPANDED E-RECORDING STRATEGIC PARTNER PROGRAM**

*Eight Partners Join Simplifile Strategic Partner Program Under New Alliance Groups*

**PROVO, UTAH – September 10, 2009** – Simplifile, the leader in electronic recording (e-recording) services, today announced the expansion of its Strategic Partner Program and the formation of eight new partnerships. The Simplifile Strategic Partner Program, a national partner network that is vendor neutral, has been expanded to encompass three distinct Alliance Groups—Market Alliance, Submitting Alliance, and Receiving Alliance. Each Alliance Group provides expense reduction and increased revenue opportunities for partners within every alliance vertical segment.

The first six partners to join the newly expanded Simplifile Strategic Partner Program are Advanced Data Systems, BROWNtech, Computer Arts Inc., Helion Software, Infocon Corporation, KellPro Inc., Professional Document Systems, and Triadic Enterprises.

"At Simplifile, we focus on providing the industry-leading e-recording platform which supports a wide range of land record, document preparation, and closing systems," said Paul Clifford, President of Simplifile. "We attribute our success to our strategic decision to align ourselves in an impartial manner with LRMS, title services, closing system, and other market vendors. Our newly expanded Simplifile Strategic Partner Program further shows our commitment to our partners and combined success."

"Simplifile's e-recording network is the largest in the nation. It became the largest network through our consistency and loyalty to each of our partners. Simplifile shares a common vision with our partners which is to bring e-recording to every county nationwide. We know that our mutual customers realize increased productivity and savings through the use of e-recording," said Erik Blomquist, Simplifile Vice President of Technology and Strategic Partnerships.

**About Simplifile**

Simplifile provides innovative, simple, and secure electronic recording services via the Internet. Simplifile's customers include title companies, banks, attorneys, lien filers, and county and state government jurisdictions. Simplifile electronic recording services accelerate document recording and simplifies document workflow processes that reduces costly overhead associated with traditional submission and recordation methods while improving client service levels.

Simplifile is focused on building the industry's de facto electronic recording network. As such, Simplifile provides a streamlined and scalable approach to electronic recording tailored to organizations of all shapes and sizes. For more information on how Simplifile can benefit your organization, visit [www.simplifile.com](http://www.simplifile.com) or call 801.373.0151.

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