



**FOR IMMEDIATE RELEASE**

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**SIMPLIFILE AND E-CLOSING FORM STRATEGIC ALLIANCE**

*E-Closing Integrated Into The Simplifile E-Recording Network*

**PROVO, UTAH – April 22, 2010** – Simplifile, the leader in e-recording, and E-Closing, LLC, a provider of web-based real estate title, escrow and closing software, today announced the formation of a strategic alliance between the two companies and the integration of E-Closing into the Simplifile e-recording network.

The strategic alliance between the two companies immediately facilitated the rapid integration of E-Closing into the Simplifile E-Recording Network. This integration allows for law offices and title companies using the E-Closing title processing system to submit documents to the Simplifile e-recording network to be reviewed, recorded and returned to those same submitters using E-Closing's title processing software.

The strategic alliance also provides for Simplifile and E-Closing to cooperatively market the alliance and resulting services to their mutual customers.

"E-Closing is thrilled to be working with Simplifile to further automate the recording process for our mutual clients," said Marc Hall, E-Closing Sales Director. "This integration will allow our clients to submit documents to Simplifile's E-Recording Network directly from their title software. Through our network of title agents we hope to help expand Simplifile's coverage area by creating demand in the counties our title agents operate in."

"Simplifile is pleased to work with E-Closing to automate the document recording process," said Erik Blomquist, Simplifile Vice President of Technology. "E-Closing provides industry-leading title processing software to title companies and law offices across the U.S. By integrating E-Closing's system into the Simplifile e-recording network, the combined offering brings the benefits of e-recording to key markets nationwide."

**About Simplifile**

Simplifile provides innovative, simple, and secure electronic recording services via the Internet. Simplifile's customers include title companies, banks, attorneys, lien filers, and county and state government jurisdictions. Simplifile electronic recording services accelerate document recording and

simplifies document workflow processes that reduces costly overhead associated with traditional submission and recordation methods while improving client service levels.

Simplifile is focused on building the industry's de facto electronic recording network. As such, Simplifile provides a streamlined and scalable approach to electronic recording tailored to organizations of all shapes and sizes. For more information on how Simplifile can benefit your organization, visit [www.simplifile.com](http://www.simplifile.com) or call 801.373.0151.

### **About E-Closing**

E-Closing, LLC is a leader in innovative software solutions for the Land Title industry. Their flagship title processing system, E-Closing, is a completely web-based title processing suite designed to streamline the workflow of title agents, allowing them to process files more efficiently. E-Closing allows users to prepare all loan and closing documents, fund and disburse files and manage the entire closing process from an easy to use web-based environment. The E-Closing suite includes a robust escrow accounting module, offsite electronic document storage, client-side access and marketing tools, as well as integrations with service providers like FedEx and Ernst Publishing.

*Simplifile is a registered service mark of Simplifile, LC.*

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