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SIMPLIFILE AND WESTCOR FORM STRATEGIC ALLIANCE

PROVO, UTAH – April 22, 2010 – Simplifile, the leader in e-recording, and Westcor Land Title Insurance Company, a national title insurance underwriter, announced the formation of a marketing alliance to promote e-recording to Westcor agents around the country.

"Westcor recognizes the value Simplifile technology affords our family of independent title agencies. We are proud to align with an independent technology provider who shares our commitment to service and education, explains Mary O'Donnell, president and chief executive officer of Westcor Land Title Insurance Co.

"Simplifile is pleased to work with Westcor to promote e-recording services to their network of title agents. E-recording provides cost and time savings to title companies, law firms and banks by streamlining and simplifying the process of sending public record documents to counties around the country." said Vicki DiPasquale, Simplifile National Sales Manager. "This marketing alliance with Westcor Land Title, brings the benefits of e-recording to Westcor agents nationwide."

About Simplifile

Simplifile provides innovative, simple, and secure electronic recording services via the Internet. Simplifile's customers include title companies, banks, attorneys, lien filers, and county and state government jurisdictions. Simplifile electronic recording services accelerate document recording and simplifies document workflow processes that reduces costly overhead associated with traditional submission and recordation methods while improving client service levels.

Simplifile is focused on building the industry's de facto electronic recording network. As such, Simplifile provides a streamlined and scalable approach to electronic recording tailored to organizations of all shapes and sizes. For more information on how Simplifile can benefit your organization, visit www.simplifile.com or call 801.373.0151.

About Westcor

Westcor Land Title Insurance Company is a leading independent provider of title insurance. As one of the largest independent underwriters, Westcor is dedicated to the support and development of quality independent title agencies. Westcor will not compete against its agents. We are committed to promote stability, growth, and continued autonomy of independent title agencies. Our success is defined by our agents' success. Westcor is rated A' (Prime) Unsurpassed by Demotech, the highest rating available for regional underwriters. To learn more about Westcor and how you can join the independent movement, visit <http://www.wltic.com>, or call 866-629-5842.

Simplifile is a registered service mark of Simplifile, LC.

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