



News Release

FOR IMMEDIATE RELEASE

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Simplifile and RBA Enter Into eRecording Accord

PENNSYLVANIA – May 08, 2008

In an effort to deliver industry-leading eRecording services to their mutual customers, Utah-based Simplifile, LC and Pennsylvania-based RBA Professional Data Systems, Inc. (RBA) today announced that they have formed a strategic alliance for the purpose of integrating and cooperatively marketing Simplifile's eRecording and RBA's Records Management / Imaging Systems.

Under the terms of the agreement, the two companies will integrate their respective eRecording and document imaging and archiving systems, allowing documents electronically filed by Simplifile "submitter" customers such as title companies, law offices and banks to be received, reviewed, recorded and returned to those same submitters by counties utilizing RBA's Records Management System. The accord also provides for Simplifile and RBA to cooperatively market the alliance and resulting services to their mutual customers, including Simplifile submitters and RBA-enabled counties in Pennsylvania.

"We are pleased to officially welcome RBA into our alliance partner program," said Paul Clifford, President of Simplifile. "Simplifile is constructing the nation's premier eRecording network for the real estate industry. Our approach to constructing that network is to partner with leading records management vendors like RBA that serve the nation's 3,600 recording jurisdictions. Partnering with RBA enables Simplifile to provide the many advantages of automated recording workflow—including increased productivity, security and profitability—to RBA-enabled counties and the submitters they serve."

Robert Bailey, President of RBA said, "We have enjoyed structuring this alliance with Simplifile and look forward to working closely to providing state-of-the-art eRecording systems to our mutual customers. RBA invested in this alliance in order to provide our county customers and the recording public they serve with increased efficiency and automation. Our customers trust us, and we are committed to honoring that trust by providing them with the best in eRecording services."

More than a trend in land record document submission—eRecording is a government priority at federal, state and county levels across the country. eRecording is the process of submitting, receiving, and processing, via a secure Internet site, documents for recording that have traditionally been delivered to the county for recording by runner, express mail, or courier service. eRecording offers thousands of submitters nationwide filing documents into eRecording-enabled counties the ability to simplify, accelerate and enhance all aspects of the recording process.

Individuals and organizations that do business with Simplifile and RBA can contact the two companies directly for information on how they can benefit from this strategic alliance.

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About Simplifile



Simplifile provides innovative, simple, and secure electronic recording services via the Internet for a wide variety of customers, including title companies, banks, attorneys, lien filers, and county and state government jurisdictions. Our eRecording services accelerate document recording and simplify document workflow processes, significantly reducing costly overhead associated with traditional submission and recordation methods while improving client service levels dramatically.

Simplifile is focused on building the industry's de facto eRecording network. As such, we provide a streamlined yet scalable approach to electronic recording tailored to our customers unique eRecording needs. For more information on how Simplifile could benefit your county, visit www.simplifile.com or call 800.460.5657.

"Simplifile" is a registered service mark of Simplifile, LLC

About RBA Professional Data Systems, Inc.



Based in State College, PA, RBA Professional Data Systems supplies a variety of Information Technology systems and services throughout Pennsylvania. The company possesses a continuous 30+ year track record of satisfied clients.

RBA began in 1978 as a provider of computer time sharing services and custom software applications. From that starting point, the company continued over the years to attain, offer and support the latest proven and cost effective technical solutions and support for its clients.

RBA employs nearly 30 people with a combined 300+ years of industry experience. Over 80 percent of RBA business is in the public sector.

Mission: RBA will provide solutions to client's Information Technology requirements that are professional, well conceived, efficient, and specific to their needs. RBA is committed to providing products and professional services with superior value, support and end user satisfaction. All of RBA's business dealings are guided by the principles of honesty and integrity.

For more information on RBA products and services, visit RBA online at www.rba.com or call 814.238.2100.